



For Immediate Release  
Contact: Debbie Brandt  
Coordinator, Missouri Schools of Character  
[dbrandt@characterplus.org](mailto:dbrandt@characterplus.org)  
<http://characterplus.org>

## CharacterPlus® Celebrates Missouri Schools Receiving 2025 Promising Practice Recognition

(June 5, 2025) St. Louis, MO... CharacterPlus®, the longest-running character education initiative in the country, is proud to announce Missouri's 35 schools and two districts named 2025 Promising Practice Schools and Districts of Character. Nationally, 230 schools and school districts received the honor this year.

Each of these Promising Practice programs and initiatives demonstrate significant impact and strongly aligns with one or more of Character.org's 11 *Principles* that help schools and organizations to intentionally cultivate a culture of character. These exemplary practices include peer mentoring, service-learning, and character-affirming approaches to conflict resolution.

One of the highlights of our year at CharacterPlus is recognizing the hard work and dedication of these schools. This year Missouri and New Jersey lead the nation in Promising Practice schools as a percentage of each state's total school population. Missouri schools and school districts include:

Bayless Elementary School  
Bayless High School  
Bayless Junior High  
Campbellton Elementary  
Carman Trails Elementary  
Child of God Lutheran School  
Claude Brown Elementary  
Coleman Elementary  
Conway Elementary  
Don Earl Early Childhood  
Eureka Elementary  
Frontier School of Excellence  
Frontier School of Innovation-  
Elementary

\*Frontier Schools  
Frontier STEM High School  
Hanna Woods Elementary  
Kentucky Trail Elementary  
Ladue Early Childhood Center  
Lindbergh High School  
Mason Ridge Elementary  
Meramec Heights Elementary  
\*Meramec Valley R-3 School  
District  
Nike Elementary School  
Pacific High School  
Pacific Intermediate  
Parkway Northeast Middle

Richard Simpson Elementary  
Ridge Meadows Elementary  
River Bend Elementary  
Rogers Elementary School  
Ross Elementary School  
Sperreng Middle School  
Taylor Early Childhood Center  
Truman Middle School  
Wilckens STEAM Academy at  
Hillcrest  
Windsor High School  
Zitzman Elementary

CharacterPlus, located in St. Louis, is a partnership-based nonprofit organization committed to equipping school stakeholders with the resources they need to provide high quality character education. Through CharacterPlus, schools receive evidence-based development and training in effective character education for school transformation.

The 11 *Principles of Character Education* and State Schools of Character are trademarks of [Character.org](http://Character.org) in Washington, DC. Character.org and CharacterPlus have been partners in character education since 1993.

*creating a world where positive character is universal*

CharacterPlus | 2025 Craigshire Road | Suite 150 | St. Louis, MO 63146 | 314.665.1292 | [www.characterplus.org](http://www.characterplus.org) | 501(c)(3)



For additional information about this recognition or each school's journey to State or National School of Character designation, please contact Debbie Brandt, Missouri Schools of Character Coordinator, at [dbrandt@characterplus.org](mailto:dbrandt@characterplus.org), or visit us at [characterplus.org](http://characterplus.org).

Missouri's Schools of Character process is generously supported by:



Learn more at <https://characterandcitizenship.org/>

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